

# Content Pipeline Strategy

Posting Rules, System Changes & Growth Roadmap — March 19, 2026



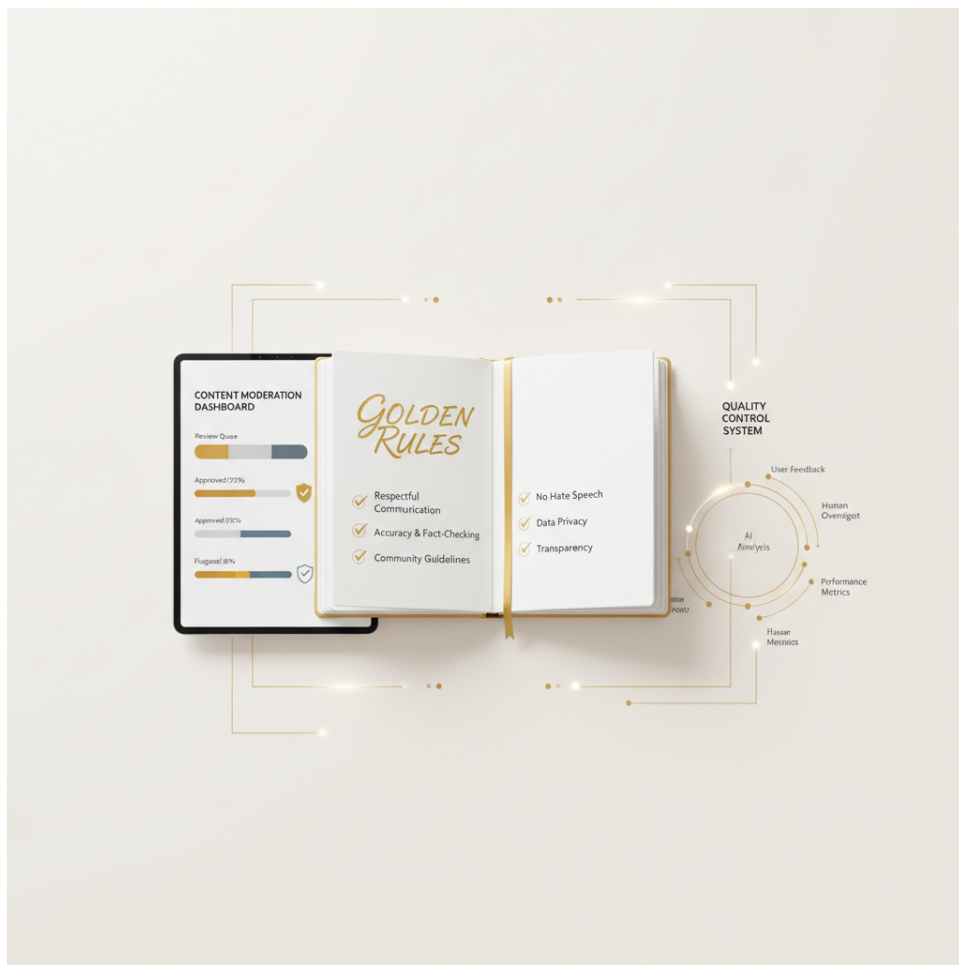
## Current Status — Where We Stand

<b>103</b>	<b>6</b>	<b>4</b>	<b>9,765</b>
X POSTS	YT SHORTS (CLAUDE)	YT SHORTS (ANIMALS)	QUEUE SIZE
<b>\$0</b>	<b>2</b>	<b>6</b>	<b>4x/day</b>
MONTHLY REVENUE	ACTIVE PLATFORMS	TARGET PLATFORMS	POST FREQUENCY

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## Platform Status

Platform	Channel	Status	Posts/Day	Monetization
X/Twitter	@claudevideoz	Active	5x/day	Need 500 followers
YouTube Shorts	@ClaudeVideoz	Active	4x/day	Need 1K subs + 4K hrs
YouTube Shorts	@AnimalClipzHFC	Active (reinstated)	4x/day	Need 1K subs + 4K hrs
TikTok	@claudevideoz	API in review	0	Need 10K followers
Rumble	@claudevideoz	Active	1x/day	Immediate monetization
Instagram	Not configured	Planned	0	Reels bonuses



## Posting Rules — Content Quality System

### Duration Rules

Platform	Max Duration	Tolerance	Action if Over
YouTube Shorts	60 seconds	+5s	Auto-trim to 58s (61-120s) or skip (>120s)
TikTok	60 seconds	+5s	Auto-trim or skip
X/Twitter	140 seconds	+10s	Skip

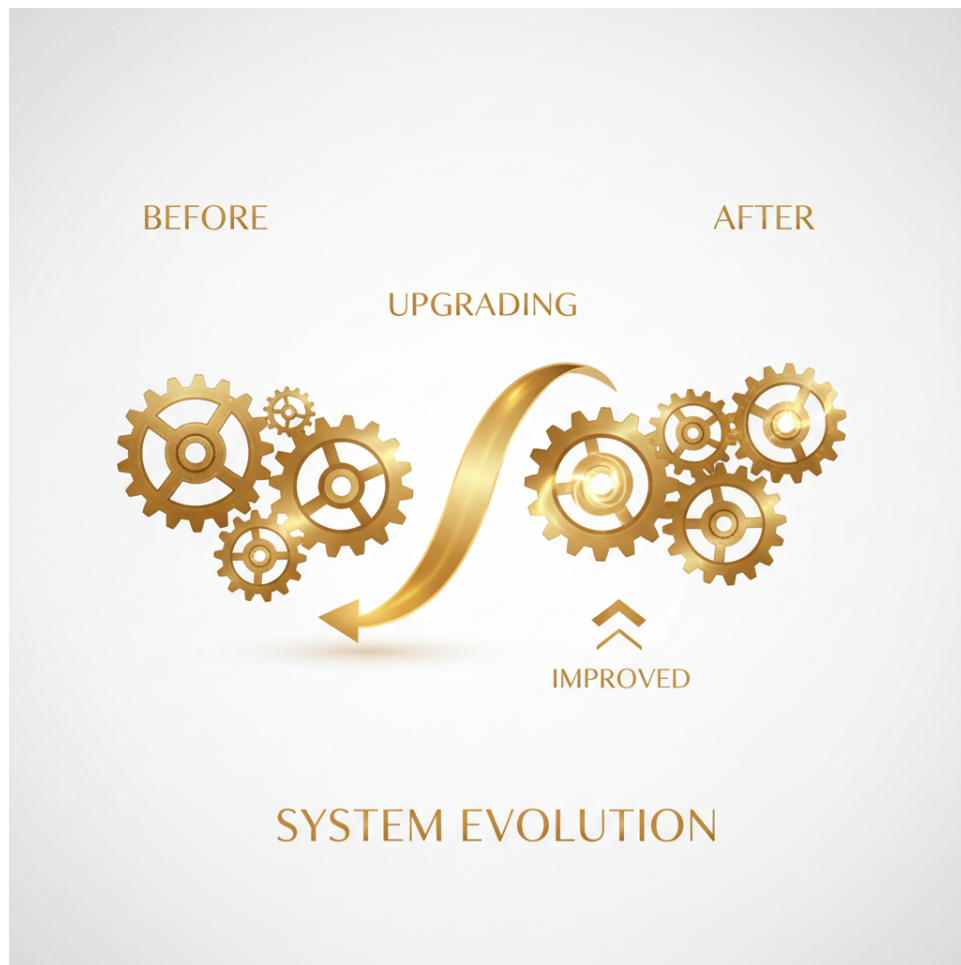
Rumble	600 seconds	+30s	Skip (allows long-form)
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## Content Quality Filters

- **Watermark Detection:** Videos with TikTok/CapCut/Instagram watermarks are blocked from YouTube Shorts and Rumble (they penalize reposted content). Allowed on X and TikTok.
- **Resolution Minimum:** 480x360 minimum. Videos below this are rejected.
- **Audio Required:** Silent videos are skipped (poor engagement).
- **Duplicate Check:** Fuzzy title matching (85% threshold) against last 200 posted videos.
- **Spam Title Cleanup:** ALL CAPS, excessive emojis, clickbait phrases auto-cleaned.
- **Language Filter:** English-only (non-English auto-skipped).
- **Coach Wiseman Score:** Minimum score 4/10 to auto-post. Below 3 = manual review.

## Posting Schedule (LaunchAgents on Mac Mini)

Pipeline	Schedule	What It Does
X/Twitter Video	Every ~4.8 hours	Native video tweet to @claudevideoz
YouTube Shorts (Claude)	10AM, 2PM, 6PM, 10PM	Short to @ClaudeVideoz
YouTube Shorts (Animals)	10AM, 2PM, 6PM, 10PM	Short to @AnimalClipzHFC
Rumble	Daily 9AM	Video to rumble.com/claudevideoz
yt-dlp Discovery	4AM + 4PM	Find new viral Shorts



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## New Changes — What We Built (Mar 15-19)

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### 1. Viral Discovery System v2

The discovery pipeline was completely overhauled. Instead of grabbing random Shorts with any view count, it now ONLY finds proven viral content:

- **50,000+ view minimum** — Only videos that are already proven viral
- **14-day recency filter** — Only trending content from the last 2 weeks
- **Engagement check** — Like/view ratio must be above 1%
- **Channel-aware search terms** — 25 optimized terms per channel (tech vs animals)
- **View-count sorting** — Highest view videos discovered first
- **Results:** First run found videos with 14.5M, 8.9M, 5.6M, 3.2M views

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## 2. YouTube Auto-Trim Pipeline

Videos between 61-120 seconds were previously rejected. Now they're auto-trimmed:



- **Auto-trim to 58 seconds** with 1.5s audio+video fade-out
- **Skip-and-advance** for ineligible videos (no more getting stuck)
- **Duration pre-check** BEFORE download (saves bandwidth)
- **SSH retry** with 3 attempts + exponential backoff (5s, 10s, 15s)

## 3. AI Title Rewriter

Claude Haiku rewrites every title before posting for maximum click-through rate. Uses proven viral title patterns:

- "This [thing] is insane" / "Stop doing [X] wrong"
- "[Number] [things] you didn't know" / "[Topic] in 60 seconds"
- Front-loads hook in first 3 words (mobile truncation)
- Keeps titles under 60 characters
- **Status:** Needs Anthropic API key on Mac Mini

## 4. OAuth Token Fix (Permanent)

Both Google Cloud projects (ClaudeVideoz + AnimalVidzHFC) had their OAuth consent screens stuck in 'Testing' mode, causing refresh tokens to expire every 7 days. Both are now published to 'In Production' — tokens never expire again.

## 5. Animal Videos Channel Reinstated

The @AnimalClipzHFC YouTube account was suspended (bot flag) on March 13. Appeal was submitted and approved. Channel is back online and posting.

## 6. 4D VIEWR SaaS Updates

- **Feature gating** — Free users see PRO badges, upgrade prompts on premium tools
- **Face tracking** — 468 landmark points, integrated in editor + viewer

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- **536 3D models** in the model library (OBJ + FBX converted to GLB)
  - **Migration tool** at [4dviewr.com/migrate/](https://4dviewr.com/migrate/) for 8th Wall refugees
  - **SEO page** at [4dviewr.com/8thwall-alternative/](https://4dviewr.com/8thwall-alternative/)

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## STRATEGIC ASCENSION

GOLDEN PATH TO PROSPERITY



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## Next Phase — Suggestions & Priorities

### Priority 1: Activate TikTok (Highest Growth Potential)

TikTok has the fastest organic reach of any platform. The API is in review — once approved, we can cross-post every Short to TikTok simultaneously. Playwright automation is the fallback. Target: 10K followers for monetization.

### Priority 2: Fix DreamHost SSH Bottleneck

The Mac Mini → DreamHost SSH connection is rate-limited, causing posting failures. Solution: Migrate all WordPress operations from WP-CLI (SSH) to REST API (HTTPS). This eliminates SSH entirely and is faster + more reliable.

### Priority 3: Cross-Platform Simultaneous Posting

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Every video should go to ALL platforms at once (YouTube, TikTok, X, Rumble, Instagram). The multichannel orchestrator exists but needs activation for TikTok and Instagram. Same content, 5x the distribution.

### Priority 4: Content Niche Focus

- **ClaudeVideoz:** Double down on 'Claude Code tutorials' — the top-performing keyword. AI tools and coding tips.
- **AnimalClipzHFC:** Focus on 'cute pets doing unexpected things' — the most viral animal format.
- **Avoid:** Generic tech news, non-English content, long-form lectures.

### Priority 5: 4D VIEWR SaaS Revenue

The SaaS platform is 90% built. Key remaining tasks: end-to-end Stripe test, SEO content for '8th wall alternative', agency partner outreach. Capturing just 5% of 8th Wall's customers at \$40/mo avg = \$6,000/mo.

### Revenue Projection

Revenue Source	Current	3 Month Target	6 Month Target
YouTube (2 channels)	\$0	\$50-100	\$500-1,000
TikTok	\$0	\$0 (building)	\$200-500
Rumble	\$0	\$10-50	\$50-200
4D VIEWR SaaS	\$0	\$500-1,000	\$2,000-5,000
X/Twitter	\$0	\$0 (building)	\$100-300
TOTAL	\$0	\$560-1,150	\$2,850-7,000

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# System Mind Map

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The Content Factory is the central hub connecting 6 AI agents, Coach Wiseman scoring, viral discovery, auto-processing (trim, convert, tag), and multi-platform distribution. Each platform branch has its own rules, schedule, and queue. The 4D VIEWR SaaS is a separate revenue stream targeting the AR/WebAR market.

# Momentum & Direction



<b>+1.9</b>	<b>9.25</b>	<b>4x/day</b>	<b>14.5M</b>
SCORE TREND (UP)	AVG QUALITY SCORE	POST VELOCITY	TOP FIND VIEWS

# Growth Staircase — Path to \$5,000/mo



**Fix YouTube Pipeline**

**100%**

DONE — auto-trim, viral discovery, OAuth fixed

**Activate TikTok**

**15%**

API in review, Playwright fallback ready

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**1,000 YouTube Subscribers**

**1%**



~6 subs currently, need viral content volume

**First \$1 Revenue**

**0%**



No revenue yet — Rumble is closest (no threshold)

**4D VIEWR SaaS Launch**

**90%**



Editor, billing, migration tool built — needs testing

**\$5,000/mo Profit**

**0%**



Target: content channels + SaaS combined