



8	2	5	1
IDEAS ANALYZED	IMPLEMENT	MAYBE	PASS
v2	95%		
MAJOR REBUILD	COMPLETE		

What Was Built

Claude New (hfcmediainc.com/claude-new) was completely rebuilt from the ground up — both the backend API and frontend interface. The page is a private idea intake tool: paste any URL (X post, YouTube video, TikTok, GitHub repo, article) and Claude AI analyzes it against our entire system to determine if it's worth implementing.

The old version had surface-level analysis with no business context, a dead-end approve button, and no way to drill deeper. The new version knows about every agent, pipeline, and tool we have,

and gives a concrete verdict.



The Verdict System

Every analysis now includes one of three verdicts:

IMPLEMENT — This directly helps our system or revenue. Do it. **MAYBE** — Interesting but needs more thought, or indirect value. **PASS** — Cool but doesn't move the needle toward \$5K/mo.

Each verdict comes with a punchy one-line reason from the AI, displayed as a colored banner at the top of every analysis brief and as a badge on grid cards.

What The AI Now Evaluates

The enriched analysis prompt gives the AI full context about our system — all 10+ agents, the Content Factory pipeline, MWHL app, video tools, WordPress plugins, and the \$5K/mo goal. Each analysis now includes 8 rich sections:

Section	What It Shows
Deep Analysis	Thorough 4-6 sentence breakdown of the content
What This Could Become	Specific vision tied to our agents/tools
Why This Matters To Us	Direct mapping to our projects by name
Revenue Impact	Honest assessment: direct / indirect / speculative / none
What We Already Have	Overlap with existing capabilities
Benefits & Risks	Side-by-side comparison
Implementation Steps	Concrete steps with our file/tool names
Comment Insights	Mined links, tools, feedback, and warnings from commenters

New Features Built

The rebuild touched every layer of the system:

Feature	What It Does
Stats Dashboard	6 stat cards: Total, Approved, New, High Priority, Avg Score, Quick Wins
Conversation Panel	Ask AI follow-up questions scoped to any idea — multi-turn chat
Agent Assignment	Dropdown to assign ideas to JARVIS, Director, CLIPPY, RUMHAM, etc.
Dismiss with Reason	Track why ideas were passed — prevents re-submitting similar ones
Bulk Operations	Select multiple → approve all / dismiss all / delete all
Filter & Sort	By status, platform, priority, min score. Sort by date, score, or priority
Re-Analyze	Re-run AI on existing ideas with the new enriched prompt
Detail Modal	Click any card for full-screen analysis with all actions
Twitter Thumbnails	Syndication API fetches video/image thumbs for all X posts



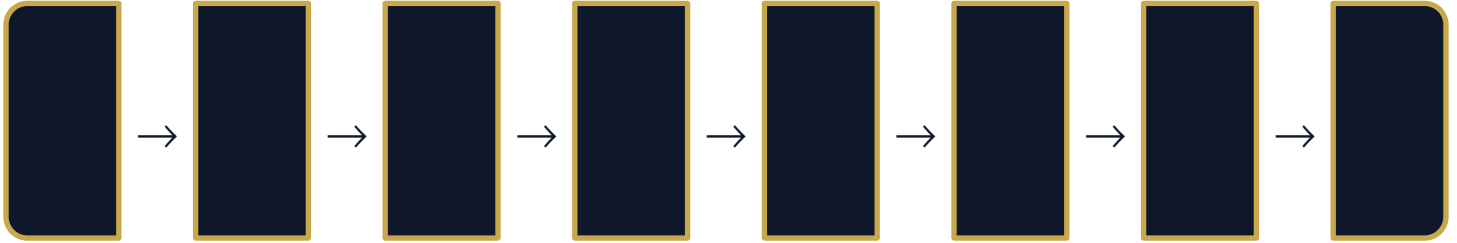
All 8 Ideas — Verdicts

All existing ideas were re-analyzed with the enriched prompt. Here are the results:

Idea	Verdict	Why
Voice cloning tool (10s audio)	IMPLEMENT	Direct fit — Victoria AI avatar, Chaos Theory music, content pipeline
AI video generation prompts	IMPLEMENT	Direct fit — Kling AI, Music Video Factory, Content Factory
Students built \$55K Polymarket bot	MAYBE	Interesting but high risk — 92% of Polymarket wallets lose money
Claude + Polymarket tutorial	MAYBE	Educational but speculative revenue path
274-Agent Polymarket Terminal	MAYBE	Impressive but complex — we'd need significant infrastructure
Claude trading bots \$2,503	MAYBE	Enticing but unverified claims, needs careful risk management
Weather bot \$80K on Polymarket	MAYBE	Niche strategy, worth researching but not immediate priority
Off-axis projection demo	PASS	Cool tech but doesn't connect to our content/revenue pipeline

Technical Architecture

The system is a WordPress custom post type (`claude_idea`) with a REST API backend and a standalone HTML/JS frontend template.



Backend Endpoints

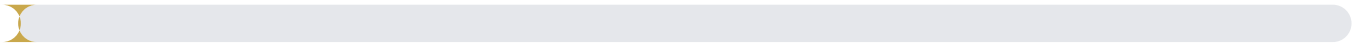
9 REST API endpoints power the system:

Endpoint	Method	Purpose
<code>/claude-new/submit</code>	POST	Submit URL for AI analysis
<code>/claude-new/ideas</code>	GET	List ideas with filtering
<code>/claude-new/stats</code>	GET	Dashboard statistics
<code>/claude-new/ask</code>	POST	Conversational drill-down
<code>/claude-new/approve</code>	POST	Approve + log to ops
<code>/claude-new/dismiss</code>	POST	Dismiss with reason
<code>/claude-new/bulk</code>	POST	Bulk approve/dismiss/delete
<code>/claude-new/delete</code>	POST	Delete an idea
<code>/claude-new/reanalyze</code>	POST	Re-run AI analysis

Progress Toward \$5K/mo Goal

Revenue Goal — \$0 / \$5,000/mo

0%



Claude New Tool — Fully operational

95%



Content Factory — Pipelines need recovery

92%



W Vault — 121 Ws logged, chain verified

100%



What's Next

1. Test Claude New with fresh URLs across all platforms (YouTube, TikTok, GitHub, articles)
2. Investigate the two IMPLEMENT verdicts — voice cloning for Victoria AI + Chaos Theory, video gen prompts for Content Factory
3. Make Claude New the standard intake workflow — every interesting link goes through it
4. Fix broken posting pipelines on Mac Mini (most have been stale 5+ days)
5. Push toward first revenue — Rumble has no minimum threshold, focus there

